

**Jackson Energy Authority
Meeting of the Board of Directors
December 22, 2020**

Resolution authorizing an investment in the Jackson Chamber of Commerce

Background:

Since 2000, Jackson Energy Authority has invested in the Chamber's All-Aboard and Forward Jackson I campaigns. The level of investment in each of these phases was \$100,000 per year. In 2010, JEA began investing in the Forward Jackson II campaign at a level of \$125,000 per year. The following is a list of major objectives of these campaigns:

- Create new jobs in targeted business sectors
- Retain and expand existing operations and organizations
- Assist in strengthening public education, community pride and public safety
- Communicate with the investors and community at large

Jackson Energy Authority has many facets to its service to the community, but one of our major efforts is our participation in the industrial and economic development of the community, especially in our work with Team Madison County. Management recommends that we continue our financial support of the Chamber's economic and community development effort by committing to the investment of \$125,000 for next year. The Chamber has decided to delay their Forward Jackson 3.0 campaign until the end of 2021.

Adopted Resolution:

RESOLVED, That the Board authorizes an investment in the Jackson Chamber of Commerce in the amount of \$125,000 for calendar year 2021.

ADOPTED, This 22nd day of December, 2020.



Monte Jones, Chair

ATTEST:



Aletza Boucher, Secretary