



**Jackson Energy Authority**  
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## Press Release

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### FOR IMMEDIATE RELEASE

## **JEA receives Project Launch of the Year Award** **Jackson Energy Authority is recognized for its TiVo® rollout in Jackson, TN**

Jackson Energy Authority was recently honored at the Cablefax Top Ops TV Innovation Summit in New York. JEA was recognized as the winner of the Independent Project Launch of the Year Award for its TiVo® rollout in Jackson, TN.

"Cablefax: The Magazine is pleased to recognize Jackson Energy Authority with its Independent Project Launch of the Year for its TiVo integration project. This small operator made delivering TiVo through its set-tops a priority and has served as an evangelist for the solution, showing other small operators the benefits of the technology," said Cablefax editorial director Amy Maclean.

Jackson Energy Authority launched its TiVo solution, branded VU-IT!, on its EPlus Broadband cable system in April 2016. TiVo is a set top box EPlus Broadband customers can add to their cable subscription offering an even better TV experience for digital home entertainment.

Clint Lee, Headend Manager for the telecom division at JEA noted, "TiVo is the TV watching solution that allows viewers to find anything fast. Customers can record 6 shows at once and easily navigate and access online video apps like Netflix, Opera TV, Hulu, YouTube and more from their TiVo remote."

With JEA, customers enjoy an extraordinary level of service and value combined with the convenience of getting all their utility and broadband services from one local company.

"Our telecom division here at JEA works hard every day to bring customers reliable services they can count on, says Ben Lovins, Senior Vice President of Telecommunications at JEA. "The TiVo VU-IT! product we launched recently allowed us to offer our customers an even better option for watching TV and accessing online content from their remote."

A pioneer in the fiber-to-the-home market, Jackson Energy Authority has offered cable TV, Internet and telephone services in Jackson, TN for both residential and commercial customer for 13 years.

“Since we built the EPlus Broadband fiber optic network we have been committed to constantly improving our infrastructure and customer offerings, says Jim Ferrell, President and CEO of Jackson Energy Authority. “We are very honored to be recognized for the TiVo project launch and appreciate the dedication of our employees continually striving to offer best-in-class service to our customers.”

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